

## DR. BEST

### A KEY GLOBAL PLAYER

*Working on a mission to provide premium-quality healthcare products in a plethora of therapeutic segments at affordable costs to Indian citizens, Dr. Best Pharmaceuticals Pvt. Ltd. is fast emerging as a crucial global player in the pharmaceutical sector*

**S**trictly adhering to the strongest quality control parameters set by the Indian Statutory Authorities, Dr. Best continuously upgrades its manufacturing facilities with WHO GMP/cGMP certified units to manufacture high-quality cost-effective pharmaceutical products to cater to the healthcare sector in India.

#### STRINGENT QUALITY PARAMETERS

Dr. Best is committed to create and maintain amiable work environment for employees and also to improve quality by continuous focus on Research and Development (R&D) Programs. Moreover, the company has been working on its mission to provide a congenial work environment for its employees and through high-skilled dedicated professionals maintains a continuous upgradation of its R&D programs with comprehensive checks in its R&D, QC and QA division to bring out the best healthcare products in different categories. The company employs one of the best quality management systems to ensure progress in manufacturing and product marketing complying with government regulations, guaranteeing security, adequacy and consent of customers.

#### HIGH CORPORATE ETHICS

The company conducts its operations with high business ethics, great integrity and loyalty to its customers and believes in building good relationships with them based on mutual trust, through the timely provision of quality services. Showing great concern towards the well-being of patients across all segments of society, the company works similar to an NGO taking the social responsibility to expand its product reach to weaker sections of the society fulfilling their necessary medical requirements. In its bid to ease access to its medicines for the low income group and empower the society in leading a healthy life, the company

delivers its pharmaceutical products at a price 80% less than the prevailing market price (MRP). This, in turn, may also force other pharmaceuticals companies to bring down MRP of their products to help patients buy medicines comfortably.

With a vision to gain accolades from not only patients but also the physician community and all the stakeholders in the pharmaceutical business, the company follows the best manufacturing, laboratory and documentation practice resulting in persistence high quality outcomes.

#### DELIVERING AFFORDABLE HEALTHCARE SOLUTIONS

The company, in its endeavour to deliver the world's most affordable healthcare products to the general masses, is eyeing to set up a series of retail outlets in the A and B grade cities in India. Establishing the retail chain would serve the objective of expanding its network to wider population and enable the company to assess minutely the future requirements of the market. Working on the concept

of providing cheaper health facilities for common people in the immediate vicinity, combined with cost-effective medicines, the company plans to set up affordable health clinics, particularly in states lacking adequate health infrastructure for masses.

